

## Fact Sheet Requirements:

### Front Matter:

This information must be included in a 'header' located in a banner above the main fact sheet content:

- Project name
- Name (or names, in the case of submission by a team) and one email contact
- Key SDGs promoted or impacted by your solution

**Main Body:** Use a combination of text and graphics. The text should be for a general audience and concise. The graphics should help communicate the challenge addressed, your proposal, and what it would achieve, if implemented.

These three elements must be included in the fact sheet:

### 1. The Challenge

Describe the challenge addressed and explain how addressing this challenge bears on one or more of the SDGs, paying attention to relevant SDGs and keeping in mind the connections between people and nature. Some questions to consider:

- How widespread is the challenge? Are many people or ecosystems or other forms of life affected?
- Does your proposal deal with a specific location or community? If so, explain.

### 2. Your Solution:

Clearly and concisely describe your main idea. Some questions to consider:

- Why do you believe the proposed action will be successful?
- Who or what will benefit from this action?
- Have efforts already been made to meet the challenge you address? If so, how does your proposal differ from the proposals of others?
- How would your proposal, if implemented, promote, or impede achievement of the SDGs mentioned?

### 3. Implementation:

Describe your plans to achieve your intended result. Some questions to consider:

- How long will it take to implement your solution? How long will it stay in effect?
- What resources (financial, human, technological, physicals, other) does it require?
- Would your proposal require or benefit from partnership with any companies, nonprofits, governments, or other organizations?
- What will be the main obstacles, and have you thought about how to overcome them?
- How will progress be monitored and evaluated?

**References and Acknowledgements:**

This information must be included at the end (bottom) of the fact sheet

- List up to five relevant articles, academic studies, or other sources of information
- Identify a specialist in a relevant field with whom you discussed your main idea. Provide that person's name, organization and position, and email address
- Acknowledge any additional organizations or individuals who provided significant guidance
- Include UIUC logo

**Fact Sheet Format Requirements:**

- Fact sheet is 1-3 pages in length
- Paper size: Standard 8.5 in. × 11 in
- Maximum file size: 10 MB
- Submit as a pdf document

Your proposal will be evaluated in terms of its novelty, feasibility, replicability, clarity, whether you make a compelling case for it, and its likely effectiveness in promoting the SDGs.

Good Luck! We look forward with great enthusiasm to learning about the new ideas you will be proposing.