

3rd ANNUAL Reimagine **FUTURE** Undergraduate Sustainability COMPETITION

reimagine our future?

How will

Prof. Warren Lavey (Earth, Society & Env.) Prof. Leon Liebenberg (Engineering)

Your idea could be worth \$2000 and have an impact on the future!

Re] [magine

Undergraduate

Sustainability

COMPETITION

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The Challenge

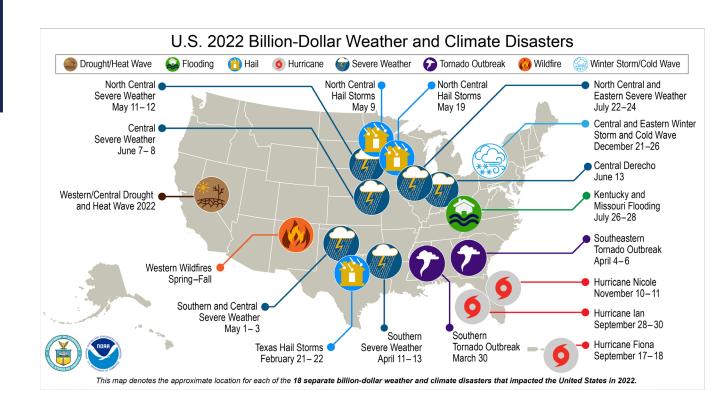
The global sustainability crisis is an opportunity for humanity to learn to flourish without compromising the natural systems upon which we depend.

Many global sustainability challenges!

Global climate change; persistent poverty; food and water insecurity; lack of quality of education; multiple dimensions of inequities; loss of biodiversity; etc.

Your Mission

Develop, alone or in a team, a bold and innovative plan or solution that promotes one or more of the United Nations' Sustainable Development Goals (SDGs).



UN Sustainable Development Goals







The United Nations 17 Sustainable Development Goals (or SDGs). https://sdg.data.gov/ What changes would you like to see?

What is the magnitude (scope) of the problem? What is distinct about the problem?

What events caused this problem? How long has it existed? Why is it a problem? Who has been involved? When and how was it discovered? Where is it located?

What changes in surroundings, equipment, procedures, or personnel occurred that could possibly be related to the problem?

What are the specific causes of the problem? How are these factors related?

Does the problem pose a threat to people, the organization, the community, the environment? In what way? Does it have long-term or short-term effects?

How complex is the problem? How are the different aspects related? Is the problem connected with other problems?

Can some of the factors be dealt with separately? How would this affect the overall problem?

Problem Definition Idea Generation

- 3. Idea Evaluation
- 4. Implementation

Collect information. Search the Internet

Zoom out: See the big picture first, avoid getting lost in details

Withhold your judgment

Try and build an abstract model (symbols, equations, etc.)

Ask BIG questions

Have a will to doubt

Try to work backwards to find a solution path

Zoom in

Explore directions that appear plausible

Try and find root causes

Use an analogy whenever you can think of one

Follow your emotions!

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1. Problem Definition

2. Idea Generation

3. Idea Evaluation

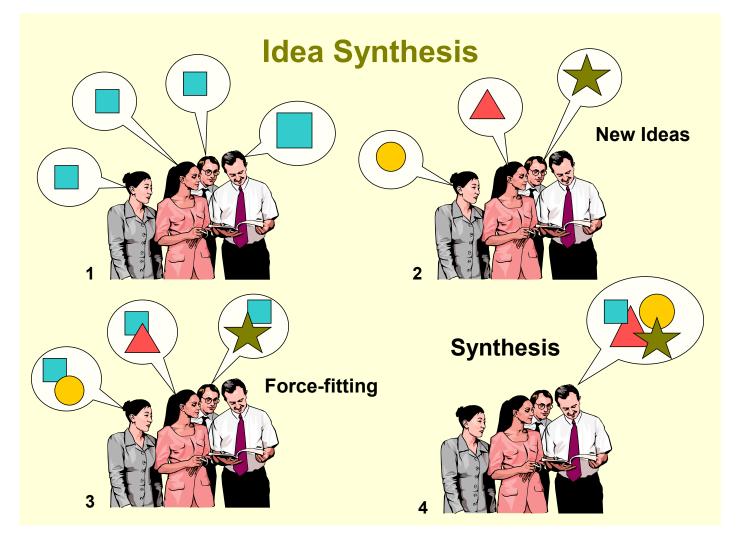
4. Implementation

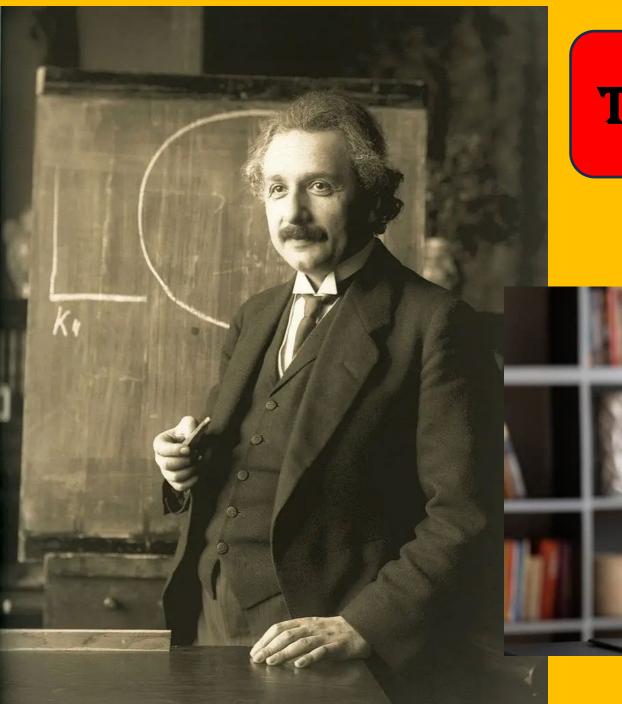
Idea evaluation



Discuss your problem and your ideas with friends Listen to the ideas of others Rank your ideas Look for quality, not quantity. Make ideas better Make "wild" ideas more practical Continue to defer negative judgment Synthesize and optimize ideas!

 Problem Definition
Idea Generation
Idea Evaluation
Implementation





TALK WITH AN EXPERT



Ι

Your work will be graded by specialists and non-specialists

Judging Criteria:

All entries will be evaluated in terms of the five criteria below for a maximum overall score of 60 points:

Point Value	Criteria	Description
0-20	Novelty	An original (new, fresh, innovative, ground-breaking) idea or synthesis of existing ideas into a new strategy that creatively advances one or more of the SDGs. Winning submissions will have that elusive "wow factor," eliciting feelings of excitement and admiration! (These are projects that the judges would like to recommend to the Gates Foundation for funding!)
0-10	Feasibility	A convincing case is made for implementability. Implementation might rely on, say, existing or new technology; proven or new social organizations, markets, or science.
0-10	Scalability/Replicability	The idea can be scaled up and widely replicated.
0-10	Connection to SDGs	The analysis takes account of all relevant SDGs, of the ways in which they are relevant, and of the relationships among them as they pertain to the chosen sustainability problem.
0-10	Compelling Communication	The submission is written with clarity, is visually engaging, and is easy to follow. The submission has a powerful and compelling narrative.

Communicate your idea

Be concrete, not abstract

Avoid passive voice

Use strong verbs to tell a story

Banish filler, Get to the point

Use graphics or photos to enhance explanations or context

Keep things SIMPLE (but not too simple!)



Allie Garlin|agarlin2@illinois.edu Erin Kelley | erinmk3@illinois.edu

The Pollution Issue With Fishing Nets



and for the ocean environment.

SDG 11

Making the

ocean environment

more safe and

sustainable not

only for marine

life but also

for humans

The issue?

Fishing gear accounts for roughly 10% of ocean pollution and 46% of the Pacific Garbage Patch.

Why does this matter?

Worldwide, it has been a struggle for humans to live alongside marine life without harming them. Many fishing products degrade the water with their

improper disposal by many fisheries. Biodegradable products in place of these harmful products can save costs and promote well-being for people

How Fishing Nets Relate to the SDGs

SDG 12

Finding sustainable

methods for fishing

net production and

consumption and

managing its waste

products

The long-lasting plastic pollution in the

ocean not only harms life below water, but

eating seafood and effect coastal communities that rely on seafood as their primary meals.

SDG 14

Developing

sustainable

fishing nets to

conserve and

sustainably use

the oceans and

marine resources

also can expose humans to toxins when



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it a

tions

SDG 17

Effectice

implementation

of technology,

to improve the

nets and their

sustainable usage

create change.

Why hemp?

ntation

ces

fish.

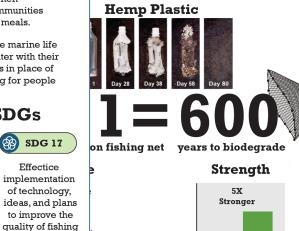
centives

Not only has hemp already been used to replicate plastic, but it is also stronger than plastic and d 650,000 marine animals per year

Plastic Hemp Plastic

takes much less time to biodegrade.

It Takes to Biodegrade



ng new factories to make materials



av to the The net is freed and released back into the an and ocean stream to catch more fish, and the cycle continues.

in the ocean



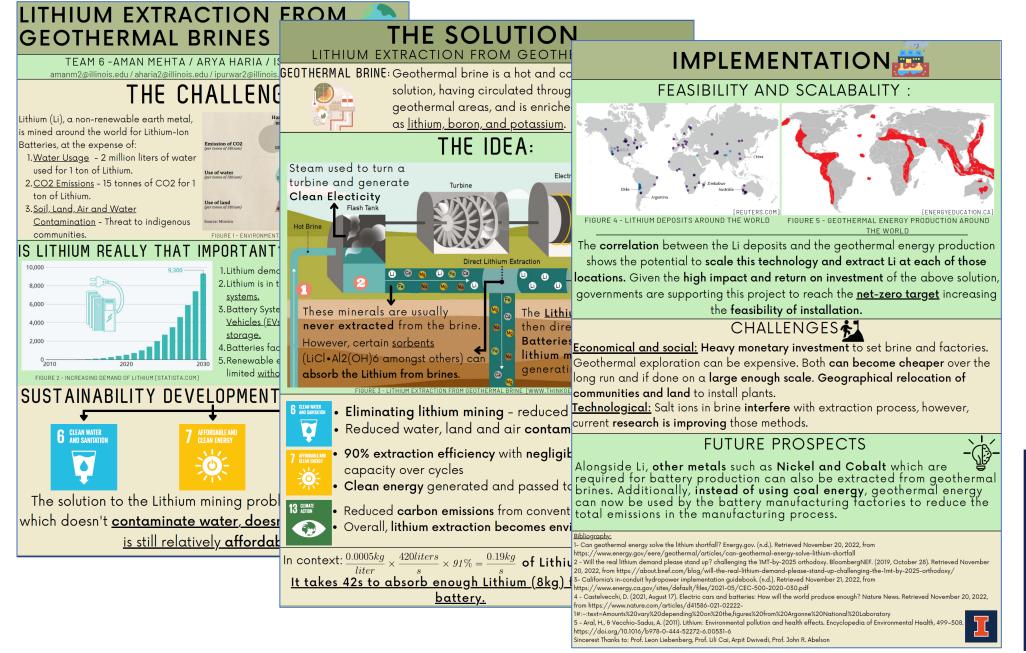
for marine life

thers about this sustainable

nvironmental Law at UIUC - College of Law); epartment of Economics at UIUC) ; Dr. Cory tal Sciences at UIUC) policy to reduce marine plastic pollution. /doi.org/10.1111/csp2.45.

Wildlife Fund, 20 Oct. 2020,

"Ghost Fishing: Ecological and Economic Impacts, and the Way Forward." AquaWorld, 9 Sept. 2020, https://aquaworld.org.ng/ghost-fishing-ecological-and-economic-impacts-**ILLINOIS** and-the-way-forward/





Phytoremediation Mats

Erin Nibeck & Jason Li | enibeck2 & jasonl12 Team 21

Our Solution

6 con arts

Water is a human right

In the face of climate change induced calamities and largescale water waste, the demand for clean fresh water is increasing and the supply is ever dwindling. Finding ways to improve water quality is a vital step in making clean water accessible to all, improving biodiversity of aquatic life, and fighting the impacts of pollution on the environment.

Common Water Pollutants We Aim To

Phosphates & Nitrates — Phosphates and Nitrates are common

Bacteria — Bacteria in water can lead to infection by deadly dis

Suspended Solids — Large particles that degrades water quality

Our Solution

A surefire way to combat water pollution is to simply remove harmful design provides additional benefits including water. We propose phytoremediation-the use of plants to remove or serving as a natural habitat & food source the environment— as an inexpensive yet effective solution to the muc for native species and the incorporated hand.

We propose a modular, floating phytoremediation mat system to tre Renders Courtesy of Peter Nardulli We recommend using Cyperus Papyrus (Papyrus), Phragmites Austral Typha spp. (Cattails) as the phytoremediators due to their ability to su efficiency, fast growth rate, replicability, and widespread native range the versatility of the design, any plant species can be used with the m

We also hope to promote sustainable use with our solution. The mats constructed from reused textiles, which is a prevalent waste type in d Furthermore, the biomass of the floating mats can be regularly harves as for construction materials, food, biofuel, and mat substrate.



Efficiency

JAAL.

The efficacy of phytoremediation in constructed wetlands has already been shown through extensive research, but we hope to implement it in new, increasingly effective ways. The simple, selfreplicating design of the mat system makes it easy and inexpensive to implement in developing countries, where it is the most needed. Additionally, we hope to implement the design in heavily polluted lakes, lagoons, and municipal wastewater.

eplicability & Scalability

Heavy Metals — Heavy Metals in water are often toxic and cons The replicability and scalability of the design is a key component to efficiency of the solution. By designing the mats using accessible materials and components produced from existing mats. the cost of many components becomes negligible and construction of future mats becomes easier as time goes on.

Multifaceted Uses

Outside of addressing water pollution, our plants being able to sequester carbon from Mat substrate the atmosphere. provides a rooting



Wood frame to provide the basic Representation of mat implementation. Ideally, hundreds to structure of the mat. Cost thousands of mats would be implemented on large bodies of water, cleaning large volumes of water and creating calculations based on length of 2ft per side and height of 0.5ft. many plants to be harvested

All costs are rough estimates. Wood cost is estimated based on ~\$.5 per ft of wood. Construction cost is estimated erating cost of ~20%. All other materials are assumed to be easily accessible and cost negligible.

Implementation Projected pollutant removal rat Phragmites Australis, High polli mats will make even the most r

Pollutants Papyrus Partnerships 32,46% Suspended Solids Phosphorus For large scale applications, there will need to be a Coliforms (Bacteria) 98.08% large effort to assemble, maintain, and harvest the

Heavy Metals*

Material

Plants

material for the

plants. Substrate

Construction Cost

Wood Frame Textiles

~ 40 - 90% mats Thus, partnering with world governments and Breakdown of projected cost p private water corporations will be beneficial for

price per unit will enable cost-e both the funds and maintenance required to numerous mats for one body o implement the solution.

Future Considerations

Ne Our proposed solution needs further vetting and testing to confirm the feasibility and effectiveness of implementation, which can be done through preliminary, controlled experiments. A majority of the obstacles facing effective implementation of the mats will be the ongoing costs and design improvements, which can be addressed in a case-bycase basis. Different implementations should also be considered, such as farming foodstuff with the mats or designing them as a landscape art installation.

This is ultimately a short-term solution for a much larger problem; we project implementation in any given area will last a few months and will remain active for one to three years, during which effectiveness will be measured with water tests to track the amounts of the key pollutants we are targeting.

Water Pollution Relation to SDGs



Creating and making clean water more accessible for human consumption around the globe

6 CLEAN WATER AND SANITATION

6

Finding new ways to use common textile waste and biomatter for sustainable purposes

guality of the water, and creating new habitats

Special Thanks to Dr. Paul Davidson, UIUC, pdavidso@illinois.edu & Peter Nardulli for their time

- non-amous of its own of the second d Phosphorus Removal In Substrate-Free Pilot Constructed Wetlands With Horizontal Surface Flow In Uganda. Wate
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Why Invest?

- Cheaper and easier to implement than formal water treatment options
- · Water is necessary for both municipal and industrial applications
- · Plants can be harvested and used for a variety of other purposes

14 LIFE BELOW WATER





Re] [magine Increasing biodiversity of aquatic life by preventing eutrophication, increasing the





Native Plant Connections Etienne Sirois (sirois2@illinois.edu) Kev SDGs: 11, 13, 15

The Challenge:

Native plants have survived in their natural habitats for thousands adapted to survive without human intervention. They have the poter and ecological choice for homeowners and businesses looking for options. However, there are substantial challenges to widespread landscape design.

There are currently three main challenges to increased incorporat landscape design:

- Awareness of Advantages Many are still not aware of the advantages of planting native currently focuses on grass lawns and non-native plants that fertilizers and labor to maintain
- 2. Availability of Native Plants There is lack of availability of native plants at even the most Native plants that are currently offered are not optimized to landscape styles that are so popular today.
- 3 Native Plant Maintenance People do not want plants that will take over enti in their own habitat, may have a tendency for over those wanting low maintenance landscaping.

Solution:

Designed with specific consideration for the United States

The solution I present is the sale of native plants, packaged for spe regions and property sizes. This solution would connect residentia landscape designers to optimized and specifically cultivated plants regions.

This solution focuses on the sale of plants, rather than seeds. Altho packs are currently available online, live plant packs would offer m toward meeting the goal of increased use of native plants in landsc

This proposed solution would address the current challenges of lac benefits of planting native plants, lack of availability of native plant address native plant maintenance challenges.

Customers can learn about plants native to their area and spread about the benefits. Landscapers will be encouraged to include nativ designs. Ecological learning will be sparked as people contribute to rewarded with tanoible and rewarding results.

Native plant farmers will benefit from increased sales, as custome increases with low-cost and personalized plant options. Landscape maintained. Native animal populations will return as their habitats

tire gardens vergrowth. T	SDG 11: Sustainable Cities and Communities	SDG 13: Climate Action	Program success: As this program has measured. However
	Gardens of native plants require less energy and less water usage to keep plants healthy. Since these native plants are so well adapted to their regions, the plants will maintain themselves and regulate the area where they are planted. Developing this solution with upfront investment will create a sustainable process for plant production in the future.	Native plants can be grown and produced in their destination location meaning less transport, and therefor fewer emissions, are required. In addition, since native plants are already well-adapted to their environments, they can adapt to risin temperatures and drought more easi	Special thanks to Com worthington250/Bgmail Bele, Bridget K, e

Left Image: Indoor plant production **Right Image:** Implementation: Outdoor Plant Production Both facilities could provide space for native plants. A simple transition using existing resources and processes. molementation tomization of plants-· Low to high maintenance Using existing growers and greenhouses, transition some of the resources and facilities currently used by production of other plants to growing native ones that are exported to specific locations. Flowering or leafy Seedlings or fully mature As plant production is a highly developed and specialized with lots of specific technologies, transition Small or bulk packs. would be smooth with the many required systems already in place. By tailoring products to each customer, we can make the product more appealing. This is a solution that could be handled fully within the private sector. Native Plant Connections would act as liaison organization connecting all three parts of the equation (customers, products, and installation) and handling payments and contracts. Although partnership with the government through subsidization for growing native plants would be helpful to advancing the goal, it is not necessary. The only main obstacle for implementation is ensuring we have the interest of plant producing companies to increase production of native plants. Required Resources:

Water for plants Electricity for growth lighting

Employees to maintain and supervise the process

Technology design and infrastructure to connect the native plants to customers

Initial investment and funding to encourage plant growers to dedicate a section of production to native plants

s an environmental solutions focus and is, therefore, extremely large-scale, it is difficult to set specific parameters that can be r, one solution for measuring the potential for success, would be to first try the project on a small-scale within a neighborhood. ting and offering the native plants to a specific area and then checking back on how many people took advantage of the offering of potential for program success on a larger scale.

mmissioner Kimberly Worthington, City of Chicago Department of Environmental, Health, and Safety Management, Deputy Commissioner ail com Works Cited

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Tell a great "story"



You can't have better futures without better dreams Re-imagine the future you want