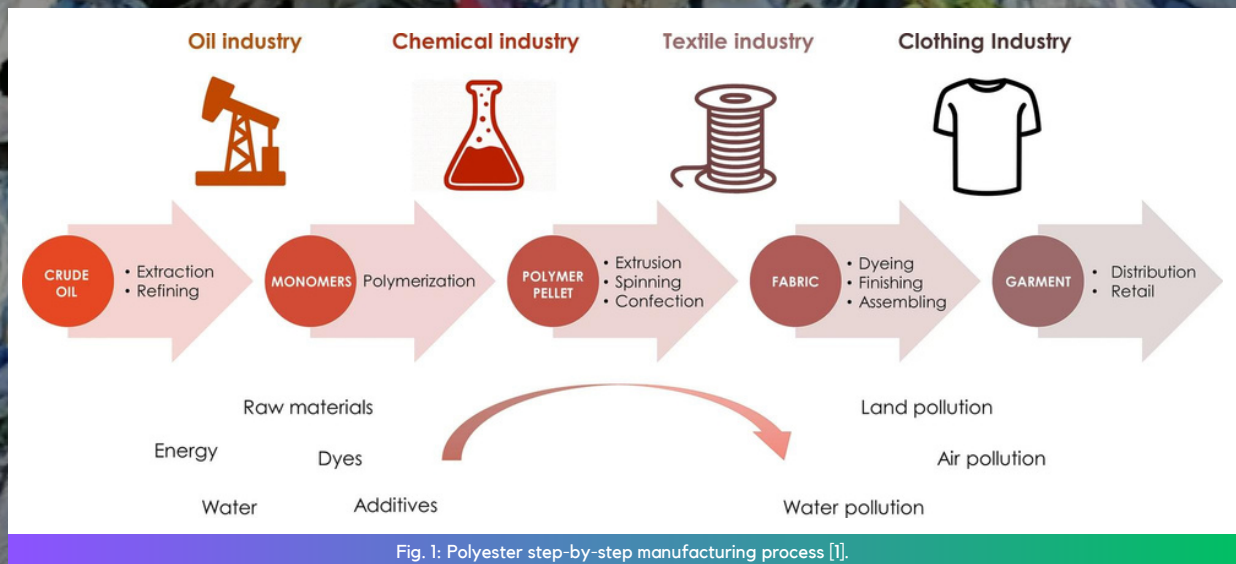


Polyester Upcycling and Fiber Composite Furniture

Polyester is a market leader in the textile industry. While fast fashion trends, large amounts of **polyester waste** is generated. As a **non-biodegradable** material, whether incinerated into carcinogenic compounds or piled up at landfills, polyester **threatens the health of our entire ecosystem**. Efforts promoting sustainable fashion have not demonstrated measurable success.

Waste generation is not the only problem. Polyester production is unsustainable as it is predominately created from polyethylene terephthalate: a material produced from **fossil fuels**. Additionally, polyester manufacturing involves combining dyes and other chemicals. Improper management and containment of these additives can lead to **water and soil pollution affecting nearby communities** [1]. In the entire production process, up to **27.2 kg CO2 equivalent** can be produced per one kg of polyester fabric [1].



While there are existing technologies to recycle polyester, there are significant challenges that prevent recycling from being a viable solution:

- As of 2021, recycled polyester **only holds 15%** of market share [2].
- Textiles in fast fashion have a short lifecycle that leads to a **high frequency of recycling**.
- Recycling is **energy-intensive** and **not cost-effective**.
- Contamination and impurity make recycling **even more challenging**.

Instead, what if we approach the way we think about polyester waste differently?



The Solution

1.

While industry and market trends change, waste management and recycling processes cannot keep up with changes in wasted material.

- Fast fashion brings more polyester waste than the world has ever seen before.
- Improvements in manufacturing process and recycling technologies may alleviate the waste load, but such progress is not guaranteed.
- Approaching this issue with traditional recycling methods would simply lead to more energy consumption

2.

Moving existing waste from short-lifecycle markets into markets with longer lifecycle can reduce new material demands.

- Long-lifecycle markets tend to be overlooked from a sustainability perspective.
- For example, the furniture market sees longer product lifecycles and thus a lower waste and recycling frequency.
- Utilizing waste from short-lifecycle markets in production of long-lifecycle markets reduces total new material demand.

3.

Consequently, we can reduce the usage of virgin non-biodegradable materials in furniture by replacing them with robust composites made up of the polyester waste.

Our solution addresses unsustainable production. It will:

- Reduce the production of new non-biodegradable materials in furniture.
- Obtain more use out of existing polyester by shifting the use across markets within the textile sector.

Our solution's impact on industry infrastructure is twofold:

- Replace non-biodegradable materials in furniture by repurposing otherwise unusable polyester waste.
- Divert away from frequent polyester recycling - an energy intensive process.

9 INDUSTRY, INNOVATION AND INFRASTRUCTURE

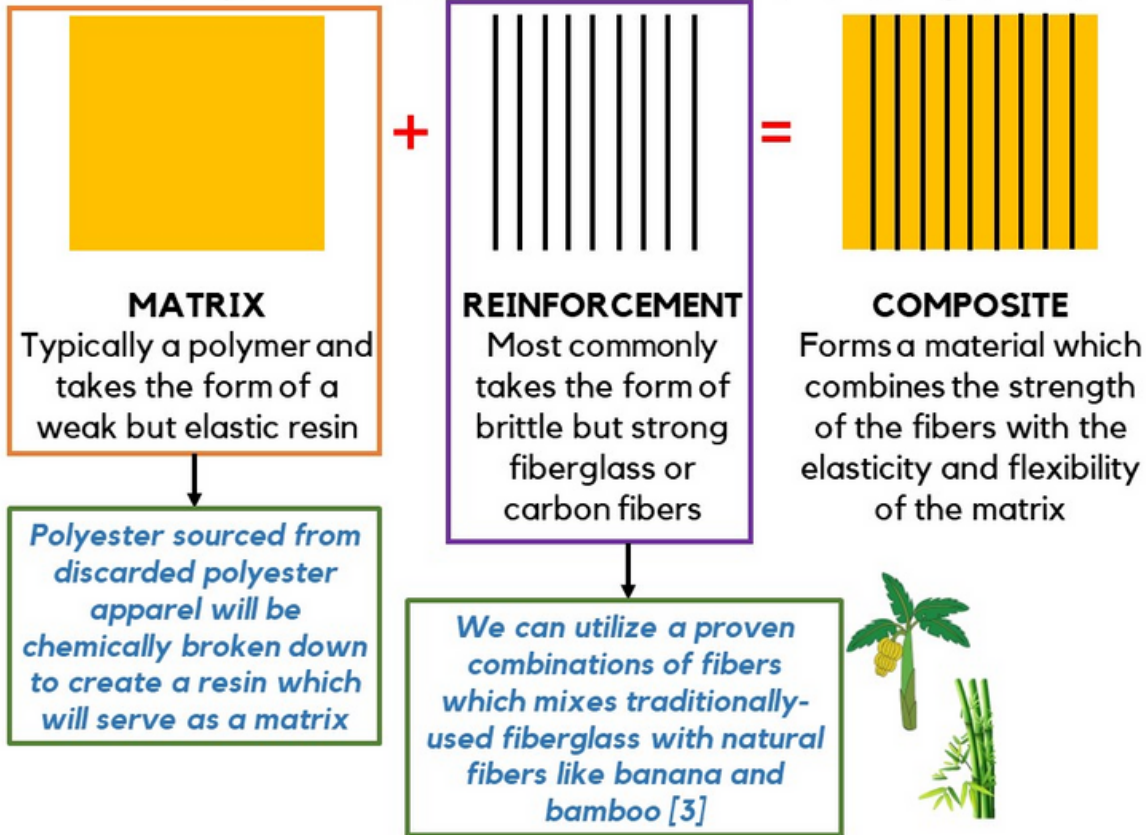


12 RESPONSIBLE CONSUMPTION AND PRODUCTION



The Implementation

A composite material consists of two components



We need the textile industry to play their part to use more sustainable natural fibers for their products to make this solution more effective.

A heightened demand is created for polyester recycling in the medium term as a result of this approach. The end goal is that the furniture industry has access to more sustainable raw materials while enabling a sustainable and gradual removal of polyester from an industry with a short product life cycle

References and Acknowledgements

- We would like to acknowledge Prof. Jeff Baur for his guidance and expertise for this competition.
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